



KENYA SPACE AGENCY



**DATA
GOVERNANCE
IN AFRICA**

A Kenya Space Agency & Data Governance in Africa Initiative

PROMOTION OF START-UPS/SMEs IN KENYA

❖ **Support for Participation at KSEC 2024 at Edge
Convention Centre on 18-20 June 2024**

CALL FOR PARTICIPATION APPLICATION FORM

2023/2024 FINANCIAL YEAR

(Expand the spaces provided in this form to fit your content. The **APPLICATION FORM** should not exceed 5 **pages** (Candara 12, single line spacing)

PROJECT DETAILS

TITLE OF PROJECT/SERVICE:
.....

Thematic Area:

Project Summary (max: half page)

1.0 Description of your company

- 1.1 Name of the company
- 1.2 Registration number in Kenya
- 1.3 HQ address
- 1.4 Date of Registration
- 1.5 Number of Employees in 2024
- 1.6 CEO contact (Mobile/Email)
- 1.7 Gender

2.0 Project goal(s)/objective(s) (A clear description of the project)

3.0. Description product/tool/service and target market (A clear description of the product/tool/service, target market and unique proposition of the tool/product/service)

4.0 State of maturity of your project (idea, prototype, MVP, commercialized project)

5.0. Use of Geospatial Data (A clear description of the use of geospatial data in the development/delivery of the tool/product/service)

6.0 Expected Outcomes/Impact of the project/service (Clearly state the expected project outcomes and/or impact to the community/county/region/etc.).

7.0 Communication material that will presented during the Space Expo (please add digital presentation, flyers, posters...)

PROJECT TEAM REPRESENTATIVES AT THE SPACE EXPO

Provide details of the Project Lead and suggest TWO members of the Team involved in the Project that will be present during the Space Expo at the booth (Either Management or Technical) – We encourage the inclusion of Women/Youth

Project Principal Investigator, lead, etc.)	Name:
	Role:
	Email: Mobile:
	Signature: Date:
Member available to attend KSEC 2024	Name:
	Role:
	Email: Mobile:
	Signature: Date:
Member available to attend KSEC 2024	Name:
	Role:
	Email: Mobile:
	Signature: Date:

COMMITMENT FOR THE START-UP:

In the event that the team is selected, the team commits to be present at the Kenya Space Expo and Conference for during the full 3 days of the event

Guidelines on Evaluation of Project

***To be filled by the judging panelists**

The following will be the Judging Criteria for the project:

Item	Score	Remarks
1. Project is clearly described and relevant	10 points	
2. Use of Geospatial Data of is clearly stated	20 points	
3. Maturity of the service/product is described <ul style="list-style-type: none">• Idea : 5pts• Prototype : 5• MVP : 5 pts• Commercialised : 5 pts	20 points	
4. Capacity to display their products/services in the frame of a conference	20 points	
5. Project contributes directly to one the 5 Themes with a valuable impact	20 points	
6. Relevance of the team representatives presented	10 points	